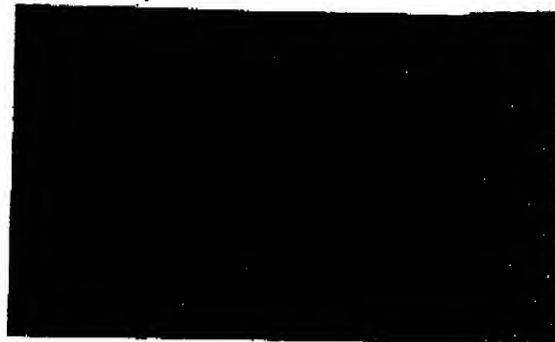


EXHIBIT A

Business Plan for VirtualDonors.Com (Redacted)

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VIRTUALDONORS.COM, INC.
BUSINESS PLAN



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Recipient _____

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BUSINESS PLAN SUMMARY

Company Overview

The management team consists of individuals who are uniquely qualified to carry out the business plan and have been exceptionally successful in other startup businesses. Harry Gruber, a Board member of theVirtualDonors.com, Inc., founded and ran INTERVU, Inc. INTERVU, Inc. is an Internet video streaming company that went public and was recently sold to Akamai Technologies, Inc., for \$2.8 billion. Allen Gruber, the CEO and a Board member of VirtualDonors.com, Inc., has been a seed investor in several Internet start-up companies and has served on the Board of Directors of several successful start-up businesses, including INTERVU, Inc.

VirtualDonors.com, Inc. is defining Internet fundraising. Its library of tools and techniques will enhance online fundraising and will include:

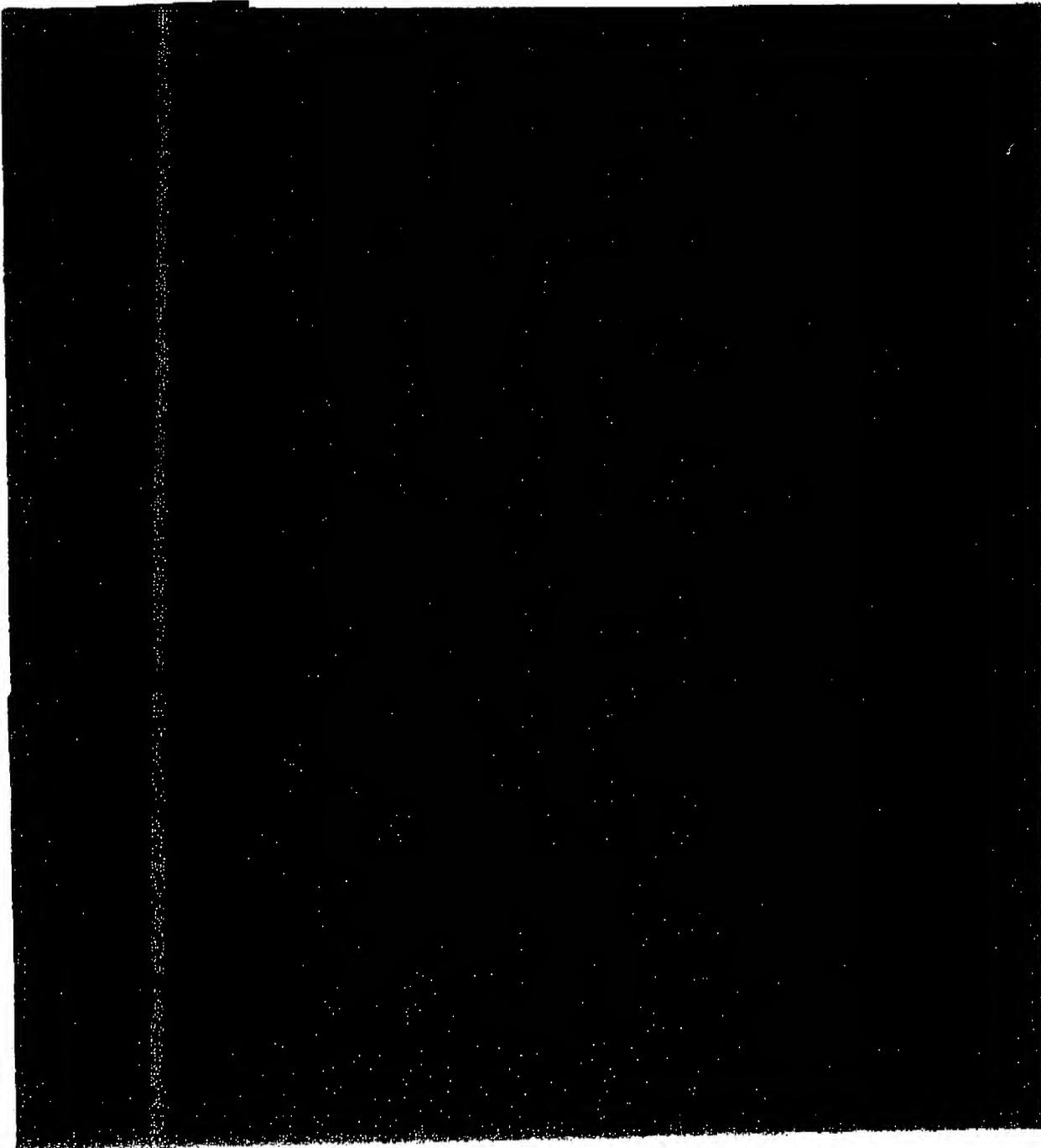
1. an e-commerce engine designed for charitable and political online donations.
2. a relational database package customized for the needs of NPOs.
3. an interactive calendar program that can be a front-end to event scheduling and participant recruitment.

VirtualDonors.com, Inc. has programs for major gifts and small gifts. Majors donors, corporations, and foundations can sponsor an event or program and be visibly displayed on the associated Internet site - "cyberplaquing." Small gift donors can interact with the

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web sites, be involved in the mission of their selected NPOs, and cyberplaque less frequented areas.

The Business Opportunity



Page 2

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